

THE  
**SHOW**  
&  
**AGRI-EXPO**

6<sup>th</sup> & 7<sup>th</sup>  
October 2023

# COMMERCIAL EXHIBITOR INFORMATION



## WHAT IS THE SHOW & AGRIEXPO?

Traditionally the annual Burnie show was based around carnival and animal concepts based at a small site located within the city of Burnie.

2019 was our first event held at our new site, 5 minutes from the city, now named “Agriplex” representing a facility or complex with multiple agricultural uses.

The Agriplex facility is based on 100 acres at Romaine, now having the space to incorporate an agricultural field day or trade show into our annual show.

Our 2019 event also incorporated a rodeo and tractor pull into our timetable.

The decision to move the 100-year event was not an easy one to make, but it proved a success, attracting over 3 times more patrons than previous year’s event.

## WHY EXHIBIT AT THE SHOW & AGRIEXPO?

The Burnie show helps to provide a unique retail opportunity that enables you to target your audience in an interactive way, at a cost-effective price.

- Make immediate sales and or generate leads
- Build brand awareness
- Educate and interact with customers
- Demonstrate features and benefits of your product or services
- Benefit from our additional promotional opportunities

*“We had a bumper show, nearly doubled previous shows, or would have if we didn’t run out of stock” Tassie Sweet and Savory Stix*

## IMPORTANT INFORMATION FOR THE 2020 BURNIE SHOW?

Site access Address: Cascade Road Romaine

Office Address: 329 Ridgley Highway Romaine 7320

Postal Address: PO BOX 1055 Burnie 7320

Email: [events@agriplex.com](mailto:events@agriplex.com)

Phone: 0498994417 (Kyle)

## IMPORTANT DATES FOR THE 2020 BURNIE SHOW?

18<sup>th</sup> May 2023- Online applications open.

15<sup>th</sup> September 2023- Applications close.

20<sup>th</sup> September 2023- Site map and additional details emailed.

2<sup>nd</sup> October 2023- Site opens for exhibitors.

6<sup>th</sup> & 7<sup>th</sup> October 2023 SHOW DAYS.

10<sup>th</sup> October 2023- All assets shall be off site.

## ONLINE APPLICATIONS:

Our online application system can be accessed via

<http://agriplex.com.au/index.php/information-for-exhibitors/> Please ensure you have all the required details below ready to submit into our system as you cannot save or submit an incomplete application.

## PAPER APPLICATIONS:

Paper applications are available at <http://agriplex.com.au/wp-content/uploads/2023/05/Paper-application-forms-2023.pdf> although we encourage you to take advantage of our online application system as paper applications will inherit an administration fee as per clause 1.2 below.

# **EXHIBITOR DETAILS:**

## **PERSONAL DETAILS:**

Our online system will first request you to supply personal contact details;

- Trading Name
- ABN
- Contact person's name
- Address (postal and billing)
- Email address
- Phone number

## **INSURANCE DETAILS:**

All exhibitors with an exception to those located within the Craft and lifestyle indoor pavilion must supply and attach current insurance details.

Our online system will request you to supply;

- Public liability providers name
- Public liability policy number

## **-ATTACHED CERTIFICATE OF CURRENCY.**

If appropriate documents do not accompany this form, administration fees will be applicable as per clause 9.2 below.

## **FURTHER DETAILS:**

To assist us compose, digital and paper listings of our exhibitors our online system will request you to supply;

- A short introduction on the products/services you offer (no more than 20 words)
- Your website link
- A copy of your company logo.

# **SITE CATEGORY:**

## **CATEGORY SELECTION:**

Our online system will request you select a category that best represents your product/service, this will then prompt the system to offer appropriate sites.

*"1 sale at the show covered costs" New Age Caravans*

# SITE SELECTION:

## Outdoor Static:

Outdoor static sites are best suited to agricultural, automotive, building and construction, craft, communication and service providers, food, horticulture, lifestyle and marine industries.

Power is available throughout these sites but must be ordered below.

Marquees and or tents as well as ground covers must be supplied by the exhibitor unless prior organised with the committee.

<u>*</u>	<u>6 Metre Depth</u>	<u>12 Metre Depth</u>	<u>20 Metre Depth</u>	<u>40 Metre Depth</u>
<u>3 Metre Length</u>	<u>\$150</u>	<u>\$200</u>	<u>N/A</u>	<u>N/A</u>
<u>6 Metre Length</u>	<u>\$200</u>	<u>\$250</u>	<u>\$300</u>	<u>N/A</u>
<u>10 Metre Length</u>	<u>\$250</u>	<u>\$300</u>	<u>\$350</u>	<u>\$400</u>
<u>20 Metre Length</u>	<u>\$300</u>	<u>\$350</u>	<u>\$400</u>	<u>\$450</u>
<u>40 Metre Length</u>	<u>\$350</u>	<u>\$400</u>	<u>\$450</u>	<u>\$500</u>

## Craft and Lifestyle indoor pavilion:

This area is for arts, craft and lifestyle products, these sites are located within a building or marquee with sturdy flooring which is centrally located within our site.

Power is available throughout these sites but must be ordered below.

<u>*</u>	<u>3 Metre Depth</u>
<u>3 Metre Length</u>	<u>\$220</u>
<u>4 Metre Length</u>	<u>\$260</u>
<u>5 Metre Length</u>	<u>\$300</u>
<u>6 Metre Length</u>	<u>\$340</u>
<u>8 Metre Length</u>	<u>\$420</u>

## Central Food Court:

This area is a centrally located food court, ranging from street style food through to gourmet fine foods alongside a seating and picnic area.

Food vendors may apply for outdoor static sites.

Power is available throughout these sites but must be ordered below.

<u>*</u>	<u>3 Metre Depth</u>	<u>6 Metre Depth</u>	<u>12 Metre Depth</u>
<u>3 Metre Length</u>	<u>\$150</u>	<u>\$200</u>	<u>\$250</u>
<u>6 Metre Length</u>	<u>\$200</u>	<u>\$250</u>	<u>\$300</u>
<u>10 Metre Length</u>	<u>\$250</u>	<u>\$300</u>	<u>\$350</u>
<u>20 Metre Length</u>	<u>\$300</u>	<u>\$350</u>	<u>\$400</u>

### Community Caterers:

Only not-for-profit service organisations or groups are eligible to apply for these sites.

Please note **limited** applications will be accepted at this pricing.

In most instances these exhibitors are engaged to supply meals for official show staff and invited guests.

Power is available throughout these sites but must be ordered below.

*	<u>3 Metre Depth</u>	<u>6 Metre Depth</u>
<u>3 Metre Length</u>	<u>\$100</u>	<u>\$200</u>
<u>6 Metre Length</u>	<u>\$200</u>	<u>\$250</u>

### Producers Paddock:

Only local Tasmanian primary producers are eligible to apply for these sites.

All exhibitors wishing to offer alcoholic sampling **must** be located within this area.

Exhibitors within this area agree to conduct demonstrations of their products as per a roster scheduled by the area manager.

Power is available throughout these sites but must be ordered below.

*	<u>3 Metre Depth</u>	<u>6 Metre Depth</u>
<u>3 Metre Length</u>	<u>\$150</u>	<u>\$200</u>
<u>6 Metre Length</u>	<u>\$200</u>	<u>\$250</u>

### Coffee Vendors:

Coffee vendors are asked to apply for this site.

Our online system will request if you wish located within central food court? \_\_\_\_\_

Please note **limited** coffee vendors will be accepted to attend.

All other sites wishing to sell coffee **MUST** apply within writing as per clause 12.3 below.

Power is available throughout these sites but must be ordered below.

*	<u>3 Metre Depth</u>	<u>6 Metre Depth</u>
<u>3 Metre Length</u>	<u>\$150</u>	<u>\$200</u>
<u>6 Metre Length</u>	<u>\$200</u>	<u>\$250</u>

# FOOD VENDORS:

**FOOD REGISTRATION AND LIQUOR LICENCES MUST ACCOMPLY THIS FORM.**

If appropriate licences do not accompany this form, administration fees will be applicable as per clause 12.2 below

# POWER:

Power outlets are available in 10 Amp, 15 Amp and a limited amount of three phase (32 Amp). If power is required it MUST be ordered NOW. It is the exhibitor's responsibility to supply a single 30m power lead per connection to carry power from our distribution box to their site. The use of double adaptors or power boards is NOT permitted at our distribution boxes. All leads and appliances must be tagged and tested to comply with AS 3760.

Our power is connected to the public supply grid and or a private generator, therefore can be influenced by outside influences. It is suggested all exhibitors supply surge protection and save computer documents regularly in case power surge occurs.

Exhibitors who connect to our distribution boxes without prior purchase or permission will be invoiced the full cost of the connection plus a \$50 late connection fee.

**Our online system will request if your site requires power?**

If YES, please select the following requirements;

Connection Type	Cost
<u>10 Amp connection</u>	<u>\$60 Each</u>
<u>15 Amp Connection</u>	<u>\$120 Each</u>
<u>32 Amp Connection (3 Phrase)</u>	<u>\$250 Each</u>

# WATER REQUIREMENTS:

Drinking and agricultural water is readily available to selected areas around the site for a fee of \$10

Exhibitors must supply appropriate fittings and a 20m hose.

**Our online system will request if your site requires a water connection?**

**If YES, DRINKING OR AGRICULTURAL**

# SITE ACCESS:

2 site access passes will be issued with every application which enables site access prior and during the event.

Additional access passes may be purchased for \$15 each at this time

**Our online system will request if additional access passes required?**

**If YES, how many are required?**

# **SPONSORSHIP OPPORTUNITIES:**

We have many sponsorship opportunities and packages available for exhibitors wishing to become an event sponsor. Sponsorship is a great way to broaden your marketing dollar as we have many promotional opportunities as well as offering credits to your application fees. Please contact us prior to completing application if you would like to take advantage of these offers.

# **SITE SHARING:**

Site sharing is not applicable under any circumstances, any exhibitor found to be site sharing will be asked to pay applicable site fees.

# **ADDITIONAL EXTRAS:**

We are able to offer our exhibitors discounted accommodation and marketing through our various partners.

**Our online system will request if you wish to be contacted in regards to these offers?**

# **MEDIA AND PROMOTION:**

As a successful exhibitor you will receive a free listing within our official guide, website and newspaper feature edition.

# **REFUNDS AND CANCELLATIONS:**

No refunds will be given on any application fees unless under extraordinary circumstances decided by our committee, as per clause 3.1 below.

# **PAYMENT:**

Payment is requested at time of application or soon after as per clauses below;

2.1 Payment shall be made via credit card at time of application being lodged if possible.

2.2 All applications received without payment will be given 7 days unless prior arranged to lodge payment via cash, cheque or EFT to our offices, if this does not occur exhibitor may have to start application process again.

*"Our trading on the Friday was as good as at Agfest" Linx on Wheels*



## **FREQUENTLY ASKED QUESTIONS:**

### **When is the event held?**

The event is held annually on the first Saturday of October and the Friday prior to

2022- 30<sup>th</sup> Sep and 1<sup>st</sup> Oct

2023- 6<sup>th</sup> & 7<sup>th</sup> Oct

### **Who runs The Show & Agri-expo?**

The Show & Agri-expo is organised and ran by the Burnie Agricultural and Pastoral Society, which is made up of approximately 30 dedicated volunteers.

### **Is the Show & Agri-expo the same as The Burnie Show?**

Yes, we felt we had outgrown our traditional name so we expanded on it. We removed Burnie as we now believe we are an event that services more than burnie whilst adding Agri-expo to include our future filed day / Trade show concepts

### **Where is The Show & Agri-expo held?**

The Burnie show is held on a 99-acre property at Romaine, named Agriplex. Located at 329 Ridgley Highway.

### **How many exhibitors attend?**

2019 was our first event adopting our new concepts which welcomed over 100 new exhibitors.

### **How many patrons attend?**

Over 20,000 patrons attended our 2019 event & over 18,000 patrons attended our post Covid 2022 event

### **Can I apply after closing date?**

Yes, although you will incur a late application fee and your application may not be accepted.

### **Can I camp onsite?**

Camping is available on site only in designated camping areas ONLY

Camping within sites or carpark is not permitted.

### **Can I bring my pets?**

Pets are not permitted on site during the times the event is open to the public unless they are used for assistance or display purposes, as per clause 14.7 below

## **TERMS AND CONDITIONS:**

### **1. Applications**

1.1 Applications are to be completed online at burnieshow.com prior to the closing date of 30<sup>th</sup> August each year.

1.1 Paper applications will not be accepted unless they are accompanied by correct fees plus a \$15 administration fee.

1.2 Applications must be completed accurately and correctly at the time of completion

1.3 All applications must be accompanied by current certificate of currency for public liability insurance.

1.4 Applications received after the closing day will inherit a \$30 late fee and may not be accepted.

1.5 The committee reserves the right to accept or decline any application without reasoning.

1.6 The committee reserves the right to allocate exhibitors those sites they deem most appropriate.

### **2. Payment terms**

2.1 Payment shall be made via credit card at time of application being lodged if possible.

2.2 All applications received without payment will be given 7 days unless prior arranged to lodge payment via cash, cheque or EFT to our offices, if this does not occur exhibitor may have to start application process again.

### **3. Cancellation**

3.1 No refunds will be given on any exhibitor cancellation unless under extraordinary circumstances decided upon by our committee.

### **4. Cancellation of Burnie show**

4.1 The committee reserves the rights to cancel the event under extra ordinary circumstances.

4.2 All exhibitors will be notified by phone or email as soon as applicable.

4.3 No refunds will be given if the event is cancelled or postponed.

4.4 The committee will not be liable for any losses inherited by the cancellation of the event.

### **5. Sites**

5.1 Exhibitors are not to take possession of their site until the Monday prior to the event unless prior arrangement is made with our committee.

5.2 The site is to be completely vacated by 5.00PM on the Monday after the event unless prior arrangement is made with our committee.

5.3 The committee reserves to right to remove any material or item which in their opinion may cause offence to the public or event officials.

5.5 No exhibitor shall allow their exhibit to extend outside their designated area.

5.4 The committee reserves the right to restrict the use of equipment which produces excess noise or could cause annoyance to any other exhibitors.

5.6 No exhibitor shall place signage or advertising material outside their designated area unless prior arrangement is made with our committee.

5.7 No exhibitor shall erect fencing or signs which may be an inconvenience to other exhibitors.

5.8 The committee reserves the right to require an exhibitor to remove a particular product or service from their site if they are not satisfied it is safe and or appropriately themed.

5.9 The distribution of advertising materials and pamphlets shall only occur within the exhibitor's site.

5.10 The committee does not store any items or equipment for exhibitors unless prior arrangement is made with the committee.

5.11 All product demonstrations must be conducted in a safe manner in accordance with current health and safety legislation. Hazards shall be identified on a risk assessment.

5.12 Exhibitors who engage our committee for onsite loading and lifting do so at their own risk. We take no responsibility for any damage or loss caused by this service.

5.13 Exhibitors who require water must order at time of application; late orders will inherit a \$30 late fee and may not be accepted.

5.14 Exhibitors requiring power must order at time of application; late orders will inherit a \$30 late fee and may not be accepted.

### **6 Site Sharing**

6.1 No exhibitor shall sell, share or part with the possession of any part of their site.

6.2 Any exhibitor found to be site sharing will inherit a \$100 fine plus all applicable site fees.

### **7 Early Pack Up**

7.1 Exhibitors are expected to trade for the entire event, times and dates listed above.

7.2 Any exhibitor that does not trade for the entire duration of the event without prior permission will inherit a \$100 fine.

### **8 Conduct**

8.1 All exhibitors and their staff are expected to conduct themselves in an orderly and respectful manner towards all persons on site.

### **9 Insurance**

9.1 All exhibitors must carry valid certificate of currency see clause 1.3.

9.2 If certificate of currency is not attached exhibitors will inherit a \$15 administration fee to ensure appropriate forms are provided.

## **10 Security**

10.1 The committee shall not be liable for any loss or damage whatsoever to the exhibitor's property or hired equipment.

10.2 Although we provide security prior, during and after the event we will not be liable for any loss or damage of the exhibitor's property while it is at our site.

10.2 The committee encourage all exhibitors to arrange their own insurance, covering all assets and stock whilst at our site

## **11 Underground asset protection**

11.1 Prior to any ground work commencing exhibitors and or their staff notify the committee to ensure no underground assets will be damaged.

11.2 If exhibitors conduct ground work without permission they will inherit a \$100 fine.

11.3 If underground assets are damaged by unauthorised ground works, the exhibitor shall pay repair costs.

## **12 Food and Beverages**

12.1 All exhibitors who shall be distributing food and beverages both paid and samples are required to attach appropriate food and liquor licences to this application

12.2 If appropriate licences are not attached exhibitors will inherit a \$15 administration fee to ensure appropriate licences are provided.

12.3 Espresso and or any other coffee drinks must only be sold by exhibitors who have applied as coffee vendors, all other exhibitors wishing to sell coffee drinks must apply in writing within 7 days of submitting this application for approval by the committee.

12.4 No exhibitors other than those who have applied to sell food and beverages shall do so.

## **13 Vehicles**

13.1 No vehicles other than those nominated as display vehicles are permitted on site during opening hours, these vehicles are to remain stationary during opening times.

13.2 Only vehicles transporting passengers with valid access passes will be permitted on site.

13.3 All vehicles other than those on display are to be removed from the site by 8.45AM and not permitted back on site till 5.00PM on the days of the event.

13.4 Vehicle movements on site are strictly prohibited between 8.45AM and 5.00PM on the days of the event.

13.5 Any vehicles on site after 8.45AM may be towed and the exhibitor will inherit a \$100 fine.

13.6 Any vehicles caught moving on site during restricted times without permission will inherit a \$100 fine.

13.7 The speed limit is 10km/h on site, any exhibitor caught speeding will inherit a \$100 fine.

13.8 Unless required for mobility access, the use of golf carts, bicycles both motor and push, skateboards and side by sides are strictly prohibited on site.

13.9 The use of drones or UADs is strictly prohibited unless prior permission is granted by the committee.

## **14 Animals**

14.1 All exhibitors must comply with the animal welfare guidelines to ensure all animals and livestock are treated in accordance with good animal welfare practices.

14.2 All exhibitors must complete appropriate health declarations.

14.3 Horse owners must comply to Equestrian Australia rules whilst at our event.

14.3 Exhibitors shall notify our committee in the event of any livestock injury or death.

14.4 If an animal is deemed unfit, injured or has poor temperament, by our committee it must be removed immediately.

14.5 Should an animal death occur; the owner is responsible for removing the carcass from the site.

14.6 Should any animal require any medical assistance in transport or during the event, the exhibitor will pay all related costs.

14.7 Only assistance and competing animals are permitted on site during the event.

14.7 All assistance and competing animals they must be fully vaccinated and have been microchipped (cats and dogs).

14.8 The sale of livestock during the event is strictly prohibited.

## **15 Clean up**

15.1 All exhibitors must remove all items and stock from their site prior to 5.00PM on the Monday after the event. See clause 5.2

15.2 Exhibitors who leave items and stock on their site after 5.00PM on the Monday after the event will inherit a \$100 clean up fee.

## **16 Site access**

16.1 Site access will only be granted if valid access passes are scanned

16.2 The sale of exhibitor access passes is strictly prohibited.

16.3 No refunds will be given on the purchase of access passes

## **17 Amendments**

The committee reserves the right to amend any of the above-mentioned terms and conditions to the fullest extent determined by the law.

